



One Day ONE HALL!

The Campaign to Support Perry Hall High School Athletics

THE ORGANIZATION:

The Perry Hall Athletic Booster Club is a non-profit (501c3) organization whose mission is to promote, support and create interest in the Perry Hall High School athletic program among students, parents, faculty and the community-at-large. We also assist the athletic program of the school by providing financial, advisory and human resource support. Through our fundraising and organizational efforts, we help provide a broader and richer set of experiences for the student-athletes at Perry Hall High School.

Did You Know:

- « The booster club is run completely by volunteers and raises funds through membership, concessions, advertising and merchandise sale
- « Our booster club completely funds or contributes to the replacement of all team uniforms.
- « BCPS provides little to no support for our athletic teams



THE NEEDS:

The number one need of Perry Hall High School Athletics at this time is an upgrade in facilities. Outdated, worn and in some instances unsafe playing facilities have negatively impacted the school's ability to grow its athletic program. With little to no funding available for many of the needed improvements, the Perry Hall Athletic Booster Club is spearheading efforts to raise the much-needed funding to restore and replace the equipment and facilities at the high school. The recent installation of a turf field in Al Miller Stadium (home of Gator football, soccer, field hockey and lacrosse) is just the first phase of our facility-enhancement campaign.

CAPITAL PROJECTS:

The Perry Hall High School Athletic Boosters have prioritized the following capital projects. These are just a few of the project we are working on with BCPS and the community. (They are not listed in priority order)

Gym: Addition of a digital video board

Al Miller Stadium: New Press Box, Permanent Restrooms, Locker Rooms, Video Board modular upgrade

PROMOTION:

We will use our ever-growing social media platforms, game programs, the Perry Hall Athletics Booster Club web site and our large email data base to promote our partnership and let our fan base know that you have signed on with your support and alert them of which day is yours each month.

TAX DEDUCTIBLE:

Donations to the Perry Hall Athletic Booster Club, a registered 501c3 organization, are tax deductible.

THE CONCEPT:

The concept for an on-going fund-raising campaign to support our initiatives is simple. We are asking the Perry Hall business community to partner with us in our "One Day • ONE HALL" campaign. In short, we are looking to identify 100 local businesses that will donate **One Percent** of their net sales on One Day each month. To demonstrate what that might look like for you, please consider the following examples:

| | Example One | Example Two | Example Three |
|-------------------|-------------|-------------|---------------|
| One-Day Net Sales | \$2,000 | \$10,000 | \$25,000 |
| Monthly Donation | \$20.00 | \$100 | \$250.00 |

The monthly target day is up to each individual business. Perhaps the first Saturday, or last Wednesday would work best. Our only request would be that if a holiday falls on the pre-selected day that the company select a different day in that particular month (example - if a company picked the fourth Thursday of the month, which is Thanksgiving in November, another day in November would be selected).

